**Unit 1.1 Business Activity Questions**

1. Define the following words:
   1. Scarcity
   2. Infinite
   3. Inputs
   4. Factors of production
   5. Entrepreneur
   6. Opportunity Cost
   7. Production Possibility Curve
   8. Specialisation
2. Draw a PPC for two of Apple’s products. Use it to explain the concept of opportunity cost.
3. Differentiate between individual, business and national specialization
4. Explain how globalization, technology and education have increased specialisation
5. Explain how the concepts of specialization and scarcity are related
6. Use an example to show how Toyota engages in division of labour
7. **Explain** two advantages and two disadvantages of specialisation
8. Use two examples to explain how Apple add value to their products

Extension Task: Use the PPC diagram to show:

1. A country that invests more money in the **public sector**
2. New efficient technology becoming available that affects both private and public sectors
3. A country that produces as much as it possibly can, and imports products as well to fulfill demand.
4. The effects of a war